# Danilo Pegorara Graphic designer

Brazilian/single Born: 1982/06/12 danilopegorara.com.br

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Based in São Paulo, Brazil

in linkedin.com/in/pegorara

Education: Graduated in graphic design from SENAC São Paulo, Brazil (2009).

**Languages:** English: advanced (C2 proficient). Portuguese: native proficiency.

# Work history: Biofocus hub 2020/2023

### Autonomous graphic designer

Creation of the company's branding as well as production of infographics, illustrations, layout for landing pages, logos, printed materials, and social media assets.

# CIB (Council of Information on Biotechnology) 2014/2019

## Communication Analyst; Graphic Designer

Creation and maintenance of the Council's new branding, production of infographics, illustrations, UI, logos, magazines, printed materials, and materials for events.

## **UOL/Gamérica** 2012/2013

## Junior webdesigner

Production of commercial presentations, UI, identity, and printed materials.

#### **Gala-Net Brasil** 2011/2012

#### **Grpahic designer**

UI, frontend (HTML+CSS), branding and printed materials.

## **Freelance work** 2009/2010

## Autonomous graphic designer

Desktop publishing, illustration, and image editing.

(for the companies aB design arquitetura; OxigênioTV; revista VO2; D'Lippi Print; editora Esfera).

#### **Duetto Editorial** 2008/2009

#### **Graphic assistant**

Powerpoint presentations and layout design of segmented content magazines.

## **Freelance work** 2005/2006

#### Autonomous graphic designer

Photo editing and manipulation, development of typographic fonts.

#### Apps: High skills

- Adobe Photoshop
- Adobe Illustrator
- Adobe Indesign
- Microsoft Powerpoint

#### Average

- Dreamweaver
- Adobe XD
- Adobe Premiere

#### Modest

- HTML+CSS
- Adobe After Effects

**About:** Solid knowledge of design fundamentals and typography, proficiency in branding creation, image editing, print design, and UI. Organized and pragmatic.